



ARE YOU COVERED?  
INSURANCE BASICS  
FOR BUSINESS  
OWNERS



FINANCIAL  
MANAGEMENT  
FOR WOMEN



BUSINESS  
SUCCESSION  
PLANNING:  
PREPARING FOR  
WHAT-IFS



RETIREMENT  
BY DESIGN:  
PLANNING FOR THE  
RETIREMENT YOU  
WANT

Janise delivers content-rich presentations with a fresh perspective

# Janise GRAHAM

## Most Requested Topics

### Are You Covered? Insurance Basics for Business Owners

Is your business insurance providing all the coverage you need? This dynamic presentation explores the many aspects of business insurance and provides the tools to help you understand and evaluate the types of coverage available and learn how to manage your risk.

#### Key Takeaways:

- Implement strategies for managing risks
- Determine insurance obligations as a business owner
- Discern the insurance company’s obligations
- Understand insurance documents and what you are getting

### Financial Management for Women

Taking control of your finances includes a broad range of issues that affect women personally and in business. There are strategies that can help you overcome these challenges and become more empowered to take control of your finances and your financial future. During this workshop you will gain insight in how to:

- Get your financial house in order
- Prepare for the unexpected
- Build a healthy nest egg for retirement
- Address estate and legacy issues that can derail your business

*More topics  
on reverse...*

## ABOUT JANISE GRAHAM

When companies and organizations need a dynamic insurance speaker, they call on Janise Graham.

As Founder and Chief Insurance Strategist of Entrepreneur’s Insurance Services, Janise helps business owners and entrepreneurs protect the future of their families and their businesses.

Drawing on her more than 20 years of experience in the financial services industry and several as a retirement specialist, Janise delivers content-rich presentations with a fresh perspective on an array of business and insurance topics.

She is an in-demand speaker who engages audiences nationwide with powerful insurance talks, keynotes and interactive workshops. Always energetic and passionate, Janise puts the “fun” in the *fundamentals* of insurance protection. She has the innate ability to make complex information easy to understand.

Audiences always leave enlightened and prepared for their next steps.

“Janise’s passion about educating business owners about insurances that benefit the business, the business owner and their families is absolutely contagious. She is clearly an expert and a sought after speaker.”

–Hilda Kennedy, President/Founder, AmPac Tri-State CDC, Inc.

*“I have had the pleasure of hearing Janise speak on many occasions and her deep desire to help the business community always shines through. Janise is very engaging and has a genuine and powerful way of connecting with the audience. As an insurance strategist, Janise’s expertise is priceless and she will leave your audience hungry to learn more about how to protect their business, their families and their legacy.”*

–Ursula Mentjes, Sales Expert, Inspirational Speaker, Author and Founder of Sales Coach Now

*“As a speaker, Janise is motivational and inspiring. She spoke to my women’s networking group and everyone walked away feeling empowered and educated. I will definitely ask her to come back and speak to my group again!”*

– Julia “Jewels” Gardner, Entrepreneur

## Most Requested Topics cont’d:

### **Business Succession Planning: Preparing for What-ifs**

Is your business ready for life’s what-ifs? What if disaster strikes and the CEO of the company is suddenly disabled or dies unexpectedly? What if you plan to pass the business on to a family member and others feel left out? Many what-if scenarios can take place. This unique presentation helps business owners clearly understand ownership and discusses ways to protect you and your business whether you are continuing a business, selling a business, or bringing on new partners (intended and unintended).

#### **Key Takeaways:**

- Create a viable contingency plan
- Protect generational wealth and your legacy
- Plan for the worst to experience peace of mind

### **Retirement by Design: Planning for the Retirement YOU Want**

As a business owner who has spent years building a business, it can be terrifying to think of retiring. What will you do and what will happen to the business? In this empowering workshop, Janise presents a wealth of information about retirement options and ways to create the retirement lifestyle you envision. It all starts with proper planning.

### **Additional Topics**

- What Franchisees Should Know About Insurance
- Planning for the Future of Special Needs Families

*All presentations can be customized to fit your group’s needs.*

**Janise is available for keynotes, general or breakout sessions, panel discussions and retreats.**

**Book Janise to speak at your event today! Call 877-655-7526 ext. 255**



### **PARTIAL LIST OF SPEAKING CLIENTS**

- California Bank & Trust
- Inland Empire Small Business Development Center
- Inland Empire Women’s Business Center
- Kaiser Permanente
- National Association of Women Business Owners (NAWBO)
- National Tooling and Machining Association (NTMA)
- Service Corps of Retired Executives (SCORE)

*“Janise is an outstanding presenter. She has a way of taking the seemingly complicated and translating it to understandable solutions.”*

–Mike Ables, Regional Director, Ohio National

*“Janise is engaging, knowledgeable, understandable and has a unique spark that makes her a joy to observe! A fantastic speaker who leaves you off much better than you were when you came in!”*

–Christina S. Loza, Esq., Managing Partner, Loza & Loza LLP